

neverhadaboss.com updates on the insane world of money and power The 'Collectivists' Have a Plan—Can We Stop It?

So-called progressives, who read the Times and the New Yorker, starting back in the 1960s, pinned their hopes on organized labor taking power away from elite capitalists. The problem with either ideology is human nature, as both capitalism and organized labor tend toward consolidation of power, which ends up in the hands of greedy elites.

Without capitalism a nation cannot succeed. Wealth is produced by the small entrepreneur building productivity. Great nations are built on small business. To side with either capitalists or labor misses the point: someone with an idea saves to make that idea—reality. The success of the idea depends on labor to bring the idea into reality.

Businesspersons are usually not those who read literature to better understand the human condition. They are busy—often times seeing a pursuit of understanding human nature as something in their way. Aptly described as 1-tract minds, they have a mission (whether they be Ford or Trump), to have their name associated with their 'brand'.

Organized labor is no better. As with politics, where despicable characters rise to the top, labor too consolidates power in those with little concern for the human condition.

In the US (West), capitalism gets a bad rap, partly because of the power struggle between 'capital and labor'—a struggle made worse by actions/inactions of government. The pursuit of wealth (a messy thing at best), depends on a 'reasonable government'—functioning as a referee—enacting 'sane policies' so as to maintain a 'fair playing field'.

The profligate rise in the size/scope of US Government has changed the role of government from that of 'adult referees' to government functioning as just another entity grabbing for power/control. Worse than that, the gathering of wealth and power is now taking place using a model in which 'rentiers' have become the 'captains of industry'.

When they tell us 'we will own nothing', that's what they mean. Someone will own it but it won't be you. You will simply rent it—the 'rentiers' will own it. What's the model?

There are 2 models: the West and the East. In the East, China (admixed with totalitarianism), and BRICS, the old model of capitalism persists. But in the West, with Europe devoid of Russian energy, rendering it capable of industrial productivity, and the US having offshored the very thing (industry), that made made it the standout nation in the world for centuries—there is a new model relying on neither capitalists nor labor.

In fact the new model relies on no markets at all. The US does its best to portray platforms such as Amazon as 'markets'. But they are not. As with Boeing that tightens

bolts (or not), from parts made elsewhere, Amazon makes nothing. Instead they provide a delivery service and call it a market. And, from each producer they extract 40%.

In this process they collude with US Government (the supposed arbiter of 'fair play'), producing a 'classic fascism'—destroying/replacing markets with 'private platforms'.

Capitalist wealth creation required workers. Rentier wealth creation does not. This new paradigm is better seen as 'technological feudalism' with markets replaced by platforms where profits go to platform maker—trading a 'capitalist model' for a 'rent model'.

Platforms (Amazons), are digital fiefdoms rather than market places. And where is it that 'rentiers' live? In the 'cloud'. The 40% Amazon takes is a constant is invested in the cloud, growing holdings of 'the rentier'—doing away with need for entrepreneurs/labor.

Amazon (and other platforms), are an 'infinite regress', tech-rentier feudalism that lives in a 'cloud', using profits to control even more storage space, from where, looking down, elites see the rest of us as nothing but 'cloud serfs'—from which to collect data.

How this plays-out is Jimmy Stewart, "It's a Wonderful Life", where, if the 'rentiers' prevail, if we don't fight back, "Potter" owns the whole town—everything—everybody.

Consider how the old model worked: Somebody had something they wanted us to buy, and to the end they enlisted the talent of a Don Dapper: "Mad Men", to convince us we needed to have that something—persuade us we needed to have that product.

How about now? We buy the newest device, and 'Siri', at our beck and call, plays whichever songs we want. But, 'under the cloud cover', a new paradigm is being foisted on us. The goal is not to offer us infinite choice—but—end up with no choice at all.

At least with Don Draper we had a choice, but now, post data collection, Apple Music will choose for us, knowing our preferences, they can amend our choice to their choice.

We don't matter in this equation, so, ultimately. there is no reason for most of us to exist. Once the process is completed and all the 'storage space' is controlled by those who reinvest profits in the cloud, it's over—you own nothing because you don't exist.

This isn't complicated—it's simple. And our only solution is to return federal government to 18 mandated powers granted under the Constitution. There is no other fix. In that process, those of us who want to retain our liberty will have some 'strange bedfellows' on the path back to a sane model of productivity. For instance, the East (BRICS).

The East (warts and all), have not abandoned the function of productivity in growing an economy. And soon we will experience the fallout from a war between elites (with heads in the cloud), opposed by nations with high speed rail, and hypersonic missiles.

Our objective needs to rein-in a bloated/heinous US government and reestablish the republic. Along that path we have to deal with a credit crisis in the dollar that will bring reality to the table—where questions will get answered. Why did we assume we could compete on the 'open market' with China, with 5 times our population, better infrastructure, better education (science/engineering)—industrializing w/capitalist model.

Does our "head in the cloud' elite give anybody a fair shake? Has our foreign policy been built around 'containing China', and making Russia our 'whipping boy' since 1945? And along that path are Americans being molded as the worst of 'collectivists'?

There is a meme out there that the next election doesn't matter—that 1 man can't do much. That's not true. The United States is in a 'civil war' against wealthy 'collectivists'. Possibly the most danger to the republic lies at out Southern border. What's going on there is unparalleled. Who is behind it and what is the objective? I'll take a look—next.

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